



2026 MSBOA Summer Conference

June 15-17, 2026 - Cragun's Resort on Gull Lake
11000 Craguns Drive - Brainerd, MN 56401



Date	Start	End	Description	Function Space
June 15, 2026 - Monday				
6/15/2026	3:00 PM	6:00 PM	Check-In & Registration Notebooks Sponsored by: RWR - Keystone Lanyards Sponsored by: Routr Name Badge Sponsored by: Superior Transportation Event Photos Sponsored by: United Bus Sales	Pine Ballroom 4
	4:00 PM	6:00 PM	Board of Directors Meeting	Willow Room
	6:00 PM	10:00 PM	Hospitality Suite <i>Please join us for snacks and beverages</i> Sponsored by: Bridgewater Advisory Group	Shore Room
June 16, 2026 - Tuesday				
6/16/2026	7:00 AM	8:15 AM	Rise & Shine Breakfast	Lakeside Dining Room
	7:00 AM	8:30 AM	Check-In & Registration Notebooks Sponsored by: RWR - Keystone Lanyards Sponsored by: Routr Name Badge Sponsored by: Superior Transportation Event Photos Sponsored by: United Bus Sales	Pine Ballroom 4
	8:20 AM	8:30 AM	Introductions <i>Curt Macysyn - MSBOA Executive Director</i> President's Welcome <i>Kathryn Forbord - MSBOA President, Schmitt & Sons</i>	Pine Ballroom 1, 2, 3
	8:30 AM	9:15 AM	Keynote Session AI for Small Businesses <i>Katie Heppner, Regional Director, North Central SBDC</i> Sponsored by: Routr	Pine Ballroom 1, 2, 3
	9:15 AM	10:15 AM	Legislative Update <i>Marty Seifert (Flaherty & Hood) - MSBOA Lobbyist</i> Sponsored by: Heglund Body & Equipment	Pine Ballroom 1, 2, 3
	10:15 AM	10:30 AM	Coffee Break Sponsored by: United Truck & Body	Pine Ballroom 1, 2, 3
	10:30 AM	11:30 AM	State of OEM Industry (OEM Panel) <i>Moderator: Shane Johnson, MSBOA 1st Vice President Panelists: Brad Beauchamp, Blue Bird; Shane Cauble, International; and Jim Taylor, Thomas Built Buses</i> Sponsored by: Express Pressure Washers	Pine Ballroom 1, 2, 3
	11:30 AM	12:15 PM	Latest News from MN State Patrol <i>Lt. Brian Reu (Minnesota State Patrol)</i> Sponsored by: Express Pressure Washers	Pine Ballroom 1, 2, 3
	12:15 PM	1:15 PM	Land of 10,000 Lakes Luncheon Sponsored by Heglund Bus Company	Lakeside Dining Room
	1:30 PM	5:00 PM	Golf Tournament Shotgun Start <i>Meet in Lobby for Shuttle to Golf Course</i> <i>Pre-registration with fee is required (shotgun start at 2:00 PM-CT)</i> Title Sponsor: Golf Balls Provided by: SFM Mutual Insurance Company Golf Holes Sponsored by: RWR-Keystone, Gatekeeper Systems, North Central Bus & Equipment, United Bus Sales, and Staples Oil	Legacy Courses Dutch Blue 9 Course
	1:30 PM	4:30 PM	Social Networking Outing - The Captain's Club Private Cruise <i>Pre-registration with fee is required (cruise departs at 2:00 PM - CT)</i> Sponsored by: The Transit Team	Gull Lake Cruises
	6:00 PM	7:30 PM	Dinner and Golf Awards <i>All Attendees Are Welcome</i>	Lakeside Dining Room
	7:30 PM	8:15 PM	Safety Raffle <i>Raffle ticket sales cut off at 10:15 AM (CT)</i> Safety Raffle Tickets Sponsored by: The McDowell Agency	Lakeside Dining Room
8:30 PM	10:00 PM	Hospitality Suite <i>Please join us for snacks and beverages</i> Sponsored by Bridgewater Advisory Group	Shore Room	
June 17, 2026 - Wednesday				
6/17/2026	7:30 AM	9:00 AM	Breakfast Program: Legal Update <i>Tom Revnew (Littler Mendelson P.C.) - MSBOA Legal Counsel</i> <i>Presentation starts promptly at 8:15 AM (CT)</i>	Pine Ballroom 1, 2, 3
	9:00 AM	10:30 AM	Keynote Session The Gray Zone: Navigating Complex Leadership Challenges <i>John Graci, Founder - Applied Leadership System</i> Sponsored by United Truck & Body	Pine Ballroom 1, 2, 3
	10:30 AM	10:45 AM	Grab a Coffee Break Sponsored by: HAP Transportation LLC	Pine Ballroom 1, 2, 3
	10:45 AM	11:45 AM	The Benefits of Outsourcing Student Transportation Services <i>Curt Macysyn, MSBOA Executive Director</i>	Pine Ballroom 1, 2, 3
	12:00 PM	12:30 PM	North Star Luncheon <i>Guests Excused at 12:30 PM (CT)</i>	Lakeside Dining Room
	12:30 PM	1:00 PM	MSBOA Annual Meeting <i>Meeting starts promptly at 12:30 PM (CT)</i>	Lakeside Dining Room
	1:00 PM	3:00 PM	MSBOA Vendor Show & School Bus Display	North Lawn
	5:00 PM	6:00 PM	President's Cocktail Reception Sponsored by: North Risk Partners	Pine Ballroom 1, 2, 3
	6:00 PM	8:00 PM	MSBOA Awards Banquet	Pine Ballroom 1, 2, 3
8:00 PM	10:00 PM	Live Music with Sherry Jeanne and Grason Reu from Leather Mustang Sponsored by: Schmitt & Sons	Lakehouse Bar and Grill	

as of 05/15/26

*Schedule subject to change/All times are Central Time (CT)